

Sponsorship, Media and Communications Committee Charter

1. Purpose

The Sponsorship, Media, and Communications Committee (the **Committee**) appointed by the Board of the Australian Fencing Federation (AFF) assists the Board in fulfilling its oversight responsibilities relating to:

- sponsorships and fundraising
- engagement with media and marketing the sport of fencing; and
- communications from the AFF.

The duties and responsibilities of the Committee are set out in **Appendix A**. The existence of the Committee does not imply the fragmentation or diminution of the role of the Board.

2. Authority

The Board has authorised the Committee, within the scope of their duties and responsibilities set out in this charter to:

- perform the activities required to address its responsibilities and make recommendations to the Board;
- select, engage, and approve fees within the delegated authority set by the Board for any professional advisers that the Committee may require to carry out its duties;
- require attendance by specified personnel at meetings as appropriate, with such attendance enforced by the Board; and
- have unrestricted access to management, employees and information it considers relevant to its responsibilities under this charter.

3. Membership

The Committee shall comprise at least three, and not more than five, members. The Board, usually on the recommendation of its Nominations Committee (or equivalent), will appoint Committee members and the Committee Chairperson. At least one member of the Committee shall be an independent individual.

Committee member rotation is encouraged.

The AFF may provide a Committee Secretary, if requested by the Committee.

4. Chairperson

The Board shall appoint one of the Committee members to be the Committee Chairperson. The Committee Chairperson shall chair the meetings of the Committee and set its agendas.

Should the Committee Chairperson be absent from a meeting, the Committee Members present must appoint a Chairperson for that particular meeting.

5. Meetings

The Committee should meet at least 6 times per year and participants may attend by video conference and/or teleconference. The Committee Chairperson or any Committee Member may call a meeting of the Committee. Committee Members shall declare any conflict of interest before the commencement of each meeting.

6. Meeting Attendance

Any person may be invited by the Committee Chairperson to attend meetings of the Committee, but not necessarily for the full duration of the meeting. Invitees may take part in the business of, and discussions at, the meeting but have no voting rights. A standing invitation shall be issued to the CEO (if one is appointed).

7. Quorum and Voting

A quorum must consist of more than half of the members of the Committee.

Matters will be decided by consensus, or if consensus is not achievable, then by a majority of votes of members present. The Committee Chairperson shall not have a second or casting vote.

8. Minutes

The Committee Secretary or delegate must prepare the minutes of the Committee within seven (7) working days. After the Committee Chairperson has given preliminary approval, the draft minutes are circulated to all Committee members. The minutes must be ratified at the next Committee meeting.

9. Conflicts of Interest

Committee members will be invited to disclose conflicts of interest at the commencement of each meeting. Ongoing conflicts of interest need not be disclosed at each meeting once acknowledged. Where members or invitees are deemed to have a real or perceived conflict of interest, they will be excused from Committee discussions on the issue where a conflict exists.

10. Reviews

The Committee will review at least annually this Committee charter and recommend to the Board for approval any appropriate amendments.

The Nominations Committee will at least annually review the performance of the Committee.

11. Reporting

The Committee will provide minutes to the board subsequent to each Committee meeting.

Appendix A – Duties and Responsibilities

In assisting the Board in fulfilling their responsibilities, the duties of the Committee are to:

1.1. *Sponsorship*

- Develop sponsorship proposals and identify potential sponsors in line with the AFF's organisational policies.
- Pitch to potential sponsors and collaborate with the AFF Board on signing sponsorship arrangements.
- Implement the sponsorship arrangement including liaising with AFF staff, contractors, volunteers and relevant committees to ensure the AFF adheres to requirements under sponsorship arrangements.

1.2. *Fundraising*

- Develop a fundraising strategy for the AFF which takes into account the AFF's Strategic Plan.
- Implement the fundraising strategy and report on outcomes to the AFF Board.

1.3. *Media and marketing*

- Develop and maintain a media and marketing policy for the AFF which takes into account the AFF's Strategic Plan.
- Develop a media and marketing strategy for the AFF.
- Implement the media and marketing strategy and report on outcomes to the AFF Board.

1.4. *Communications*

- Develop a communications strategy for the AFF which takes into account the AFF's Strategic Plan.
- Implement the communication strategy and report on outcomes to the AFF Board.

1.5. *Board requests*

- Perform any other duty or undertaking that the Board may request from time to time.

1.6. *Reporting*

- The Committee chairperson will report to the Board on the Committee meetings regarding all relevant matters and appropriate recommendations in a written report (with supporting material) for noting or approval by the Board.