

Member Capturing Working Group

Call for Expressions of Interest for Members

Background

The Australian Fencing Federation Limited (AFF) is the National Sporting Organisation for the Olympic Sport of Fencing.

The AFF's vision is to have Fencing recognised as an exciting, accessible and challenging sport providing opportunities for participation at all levels – recreational, competitive and elite.

The mission of the AFF is to administer and promote the sport of Fencing in Australia through national plans and programs, services and opportunities that enable members from recreational to the Olympian to reach their maximum potential.

Member capturing

The Member Capturing Working Group will deliver programs to the AFF to increase participation in fencing amongst all members of the community. These initiatives will enable people of all ages and ability to access the sport, resulting in growth in AFF membership.

The Terms of Reference for the Member Capturing Working Group are attached.

Expressions of interest

The AFF is seeking calls from all interested people to join the Member Capturing Working Group. Expressions of interest should be submitted to operations@fencing.org.au by 5.00pm Friday 1 November 2019.

At a minimum, expressions should contain the following:

- Name of applicant.
- Member state of the applicant.
- Best contact details.
- A short biography or interest statement.

No remuneration is available for members of the Member Capturing Working Group, however, the reimbursement of certain expenses may be agreed between the AFF and the working group members in advance and from time to time.

Members will be appointed to the Member Capturing Working Group to 31 December 2020.

Member Capturing Working Group

Terms of Reference

Expiry: 31 December 2020 (unless otherwise agreed with the AFF)

Membership: Membership of the Member Capturing Working Group will be those appointed by the AFF to the Member Capturing Working Group from time to time.

Accountability: The Member Capturing Working Group will be accountable to the AFF Board via the AFF President.

Review: The progress of the Member Capturing Working Group will be reported to the AFF president by the Chair of the Member Capturing Working Group each calendar month.

Purpose:

The duties and responsibilities for the Member Capturing Working Group include (but not limited to) the following:

- Determining effective methods to capture participation data.
- Tracking and reporting on participation growth.
- Capturing leads from programs, including but not limited to, the Project 5000 grants.
- Developing and delivering national programs to increase awareness and participation in fencing.
- Growing the profile of fencing through promotional opportunities at local and national events.
- Identifying and applying for grant funding opportunities with sporting and/or government organisations.
- Liaising and working with State Fencing Associations in the local implementation of initiatives to increase participation in the states.

Meetings: It is expected the Member Capturing Working Group will perform most of its work electronically including electronic meetings. Given the initial workload, it is expected that the Member Capturing Working Group will meet at least monthly for the first three months. The AFF will appoint a chair of the Member Capturing Working Group who will be responsible for the running and reporting of the group.

Information: The Member Capturing Working Group will hold confidential AFF information. Member Capturing Working Group members must keep that information confidential.